

# The partner pitch guide

A practical guide for introducing ambitious businesses to the IkniteOS  
90-Day Growth Plan.

# Build a business that knows how to grow.

IkniteOS connects a business's brand, website, marketing, sales, and automation into one clear growth system.

USE THIS 30-SECOND INTRODUCTION

*IkniteOS helps growing businesses connect their brand, website, marketing, sales, and automation into one practical growth system. Their 90-Day Growth Plan identifies what is slowing growth and builds the missing pieces.*

# Listen for these signals.

## 01 Scattered growth

Their website, social, ads, sales, and follow-up do not work together.

## 02 Inconsistent demand

They cannot confidently explain where the next qualified lead will come from.

## 03 Manual follow-up

Good opportunities are delayed, forgotten, or trapped in individual inboxes.

## 04 Ready for the next stage

They have customers and ambition, but need stronger systems to scale.

# Keep it warm and specific.

1

## Ask permission

Would you be open to an introduction to a team that can connect your growth systems?

2

## Name the gap

Mention the specific growth friction you have heard, not a generic service list.

3

## Add the referral

Submit their business details only after they expect Iknite to contact them.

4

## Book together

Use the discovery calendar in your dashboard to remove delay from the handoff.

**Start at [ikniteos.com/referrals](https://ikniteos.com/referrals)**

Create your account, make the introduction, and track the opportunity.